

# Sustainability Policy Statement

Principle is an international brand implementation company that brings global brands to life.

We offer a uniquely broad range of consulting, project management, and production and implementation services. Our work ranges from global re-brands to single site installations and from signage to specialist interiors.

## Mission

In partnership with our clients and suppliers, to shape a progressive and sustainable future.

## Objectives

We are committed to continual improvement of performance in practices which promote environmental stewardship, social betterment and economic security. To deliver this, top management will lead on the implementation of this policy, ensure resource and regularly review performance.

Principle Group aim to:

- Remain compliant with legal and other requirements to which we subscribe and to the prevention of pollution
- Set a sustainability business strategy
- Work with our clients to pursue, promote and develop sustainable business outcomes
- Promote sustainable practices
- Hold its performance accountable to its staff through objective measurements
- Ensure top management are involved with the implementation of this policy and in reviewing sustainability performance

## Actions

In meeting these objectives, the Group will:

### For core business

- Evaluate projects with respect to their sustainability risks and opportunities and, where appropriate, discuss these with the client
- Achieve performance that ensures the Group's economic, financial and environmental viability.

### For its people

- Provide continual education and training for all staff on sustainability issues relevant to the Group's business
- Support innovative approaches to implementation of sustainability where possible within the design of product

### For its facilities

- Maintain management systems to assist with implementation of sustainability objectives
- Develop a strategy to move toward minimising
  - - Carbon emissions
  - - Waste to landfill
  - - Energy / Fuel use
- Develop a strategy for the Group to move toward sustainable procurement of the goods and services used in its operations.

### For its external relationships

- Partner with organisations that practice sustainability to enable the exchange of ideas and the promotion of sustainability leadership across its businesses.
- Continue development of global partner network for further opportunities to support local economies and encourage environmental stewardship within their activities

We are certified to ISO 14001:2004



Victoria Woodings

CEO

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